

# Don't Keep All Your Eggs in One Basket!

## Revenue Diversification Strategies for Sustainable Nonprofits



Is your organization leaning too hard on one funding source? This **FREE**, hands-on webinar will help you explore new ways to bring in revenue while staying grounded in your mission and values.

Join nonprofit strategist Mary Beth McIntire for an interactive session designed for nonprofit leaders, development and finance staff, and board members who are ready to move beyond “chasing the next grant” and build a stronger, more diverse funding base.

**Tuesday, May 5, 2026**

**3:00-4:30 PM**

**The webinar is FREE, but registration is required. [CLICK HERE](#) to register.**

### In this webinar, you will:

- ◆ Learn what revenue diversification is and why it matters for long-term financial health.
- ◆ Look at your current funding picture and identify gaps and new opportunities.
- ◆ Explore five key revenue streams: grants, individual giving, earned income, events, and investments/endowments
- ◆ Work with peers on real-world scenarios and walk away with 2–3 concrete next steps for your organization.

*This webinar made possible with funding from:*



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Mary Beth is available for individual consultation following the training for \$150/hr.