Every Kid. Healthy Food. Every Day.

Access + Education + Awareness = No Kid Hungry
Childhood Hunger in Colorado
Colorado Childhood Food Insecurity

Childhood Food Insecurity
COLORADO
20.6%

What does this mean? Childhood food insecurity is the percentage of children under eighteen years old living in households that experience limited or uncertain availability of nutritionally adequate and safe foods at some point during the year.
1 in 5 kids in Colorado may not know where their next meal is coming from.

Compared to other states, CO ranks 20th in school breakfast participation and 46th in SNAP participation.

32% of all CO children receive WIC benefits.

Growing number of children living in single parent households (30% in 2013 vs. 26% in 2000).

Increase in concentrated poverty can align with mobile meals strategy.
Colorado Poverty Rates
<table>
<thead>
<tr>
<th>CO County Name</th>
<th>Child Food Insecurity Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delta</td>
<td>22.4%</td>
</tr>
<tr>
<td>Eagle</td>
<td>18.2%</td>
</tr>
<tr>
<td>Garfield</td>
<td>20.1%</td>
</tr>
<tr>
<td>Mesa</td>
<td>23.0%</td>
</tr>
<tr>
<td>Montrose</td>
<td>24.4%</td>
</tr>
</tbody>
</table>
The Power of Wheels-Making the Case for Mobile
Summer Meals Participation in CO

**Summer Nutrition**

COLORADO

9.3%

What does this mean? Summer nutrition participation is the number of children participating in the summer meals programs for every 100 low-income students who participate in the National School Lunch Program during the school year.
Barriers to Summer Meals Participation in CO

1. Access
2. Transportation
3. Over reliance on schools/Challenges for community settings
4. Scheduling (erratic)
5. Lack of Activities paired with food sites
6. Communication/Awareness
7. Lack of cultural fit
8. Safety Concerns
9. Association with Federal Government
10. Not associated with fun
Barriers Addressed by Mobile

1. Access**
2. Transportation**
3. Over reliance on schools/Challenges for community settings **
4. Scheduling (erratic) *
5. Lack of Activities paired with food sites
6. Communication/Awareness
7. Lack of cultural fit
8. Safety Concerns**
9. Association with Federal Government**
10. Not associated with fun**
Some Key First Steps

General Planning: Identifying Communities

Target communities should meet specific criteria:

- **Opportunity**: Should have a large number of children who are eligible for free and reduced meals
- **Density**: Should be an area with sufficient number and density of children to serve enough meals that SFSP reimbursements will help balance the costs associated with program operations
- **Need**: Should include areas that are not currently served by fixed sites
Some More Key First Steps

- Data-driven site identification
- Feasibility: budget, staff, volunteers
- Be part of a collaborative plan
- Tailored outreach strategies
  - Word of mouth
  - Leverage locations
  - Part of community-wide messaging
Kids Crusin’ Kitchen—Collaborative Rural Solutions
Resources and Strategies
Resources

MOBILE MEALS PLAYBOOK

While we have made progress in reaching low-income children with food during the summer months, getting kids to summer meals sites can be challenging. Mobile meals programs can be a great way to serve kids in underserved communities, taking the meals to them instead of the other way around.

No Kid Hungry Webinar:
The Playbook for Mobile Meals

Why MobileMeals Work:
- The both cost and effort of a facility to serve meals outside of the school is reduced.
- Parents have indicated an interest in these types of programs.
- At least 45% of low-income families cited “free summer meals are not offered at a convenient location” as a barrier.

Sodexo Foundation Summer Meals Outreach Toolkit

No Kid Hungry Summer Collaborative Planning Toolkit

Bringing together the major players in Summer meals from around your state or community to plan together is an important strategy for growing participation in the program.

Collaborative Planning helps:
- Build and strengthen relationships among the many groups serving kids
- Identify locations for participation and expansion on the ground
- Uncover new ideas and opportunities
- Align resources around the most promising strategies
- Strengthen results through shared efforts

Achieving the benefits of collaboration takes time and commitment, but can ultimately lead to greater outcomes than you could achieve on your own.

About the Resource

This resource is designed to help state agencies and nonprofit organizations, including No Kid Hungry Campaigns, develop a collaborative plan to increase participation in summer meals. It includes helpful tips, sample and template materials to implement a planning process and examples of collaborative summer planning in action.

https://bestpractices.nokidhungry.org/free-summer-meals-kids
Resources

Text Food or Comida to 877-877

To find the closest summer meals site near you, please reply back with your city, state, and zip code.

500 1st ave, havre mt 59501

(1/4)
Your nearest Summer Meals Site is Havre Boys & Girls Club, 500 1st Ave, Havre 59501. Phone 800-809-4752. Lunch 12:00 PM to 1:15 PM, M-F and PM Snack 3:00
Strategies

- Leadership
  - Convene state agencies, schools, & local community organizations
  - Develop joint access strategies, target goals and volunteer coverage
  - Develop a shared outreach strategy that leverages trusted sources, sites and end users, as well as technology

- Run a community wide awareness campaign that integrates food access into activities and events
- Feature FUN and activities
- Keep shelf stable food on hand
- Contingency plans and inclement weather zones
- Support each other to stay engaged!
EVERY CHILD
HEALTHY MEALS
EVERY DAY

Thanks for participating!
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